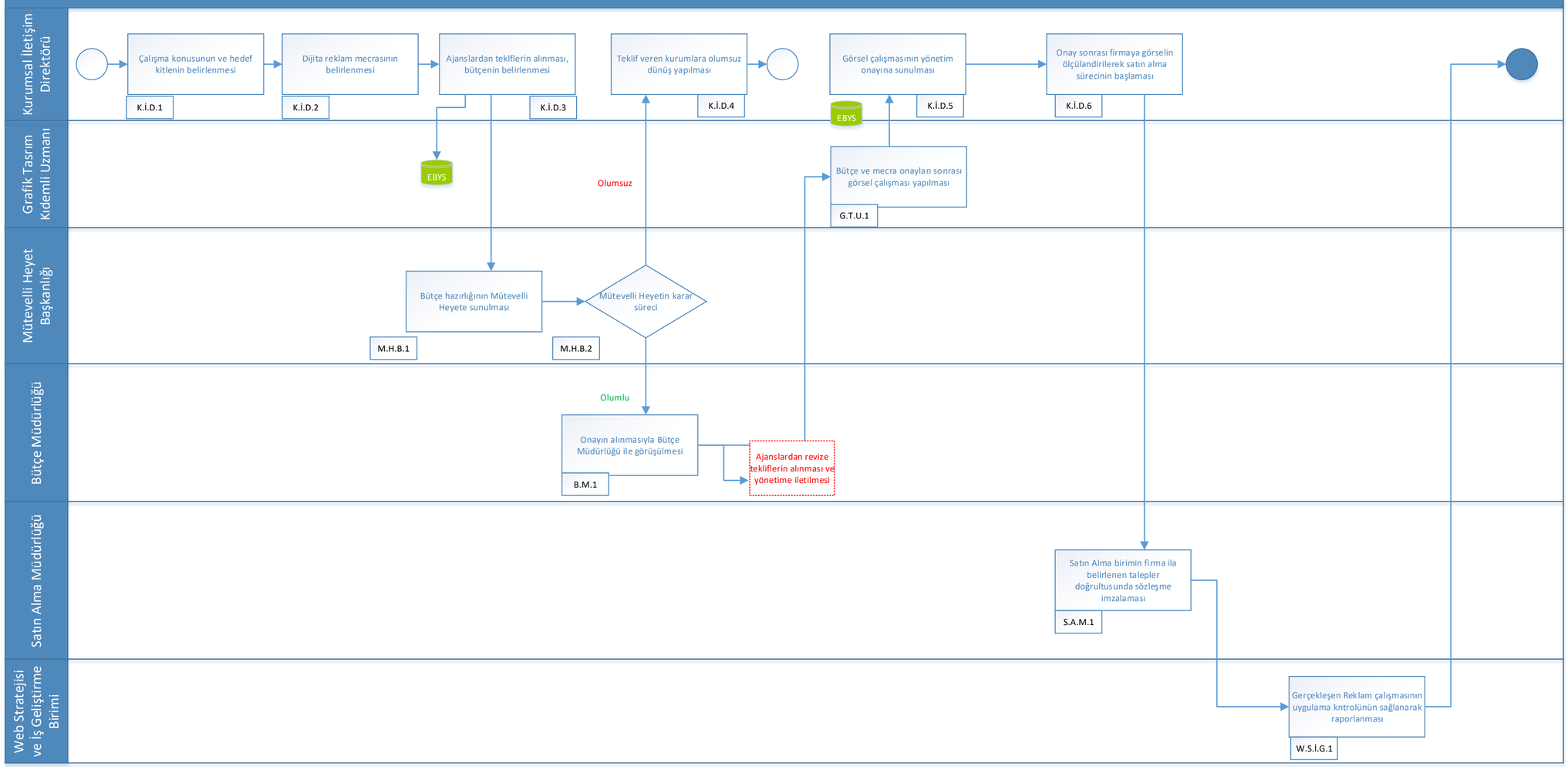İA.İLO.002.Dijital Reklam Süreci İş Akışı