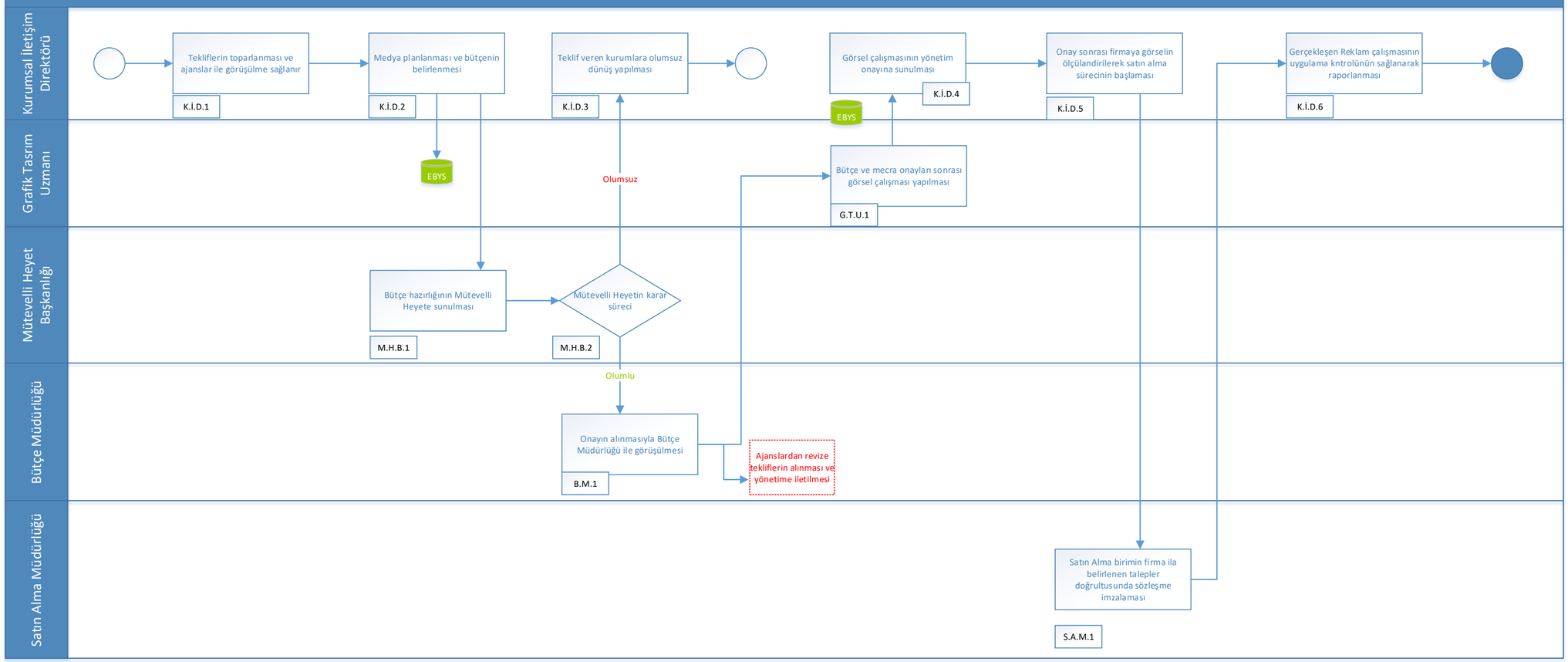İA.İLO.006.Reklam Süreci iş Akışı