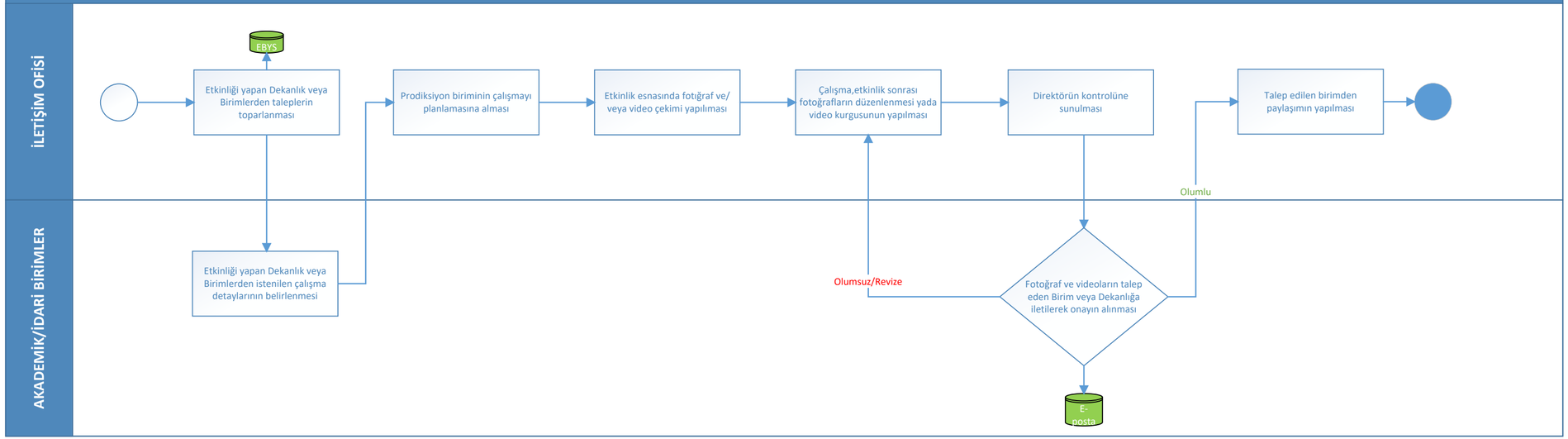İA.İLO.004.FOTOĞRAF-VİDEO PRODÜKSİYON ÇEKİM SÜRECİ İŞ AKIŞI