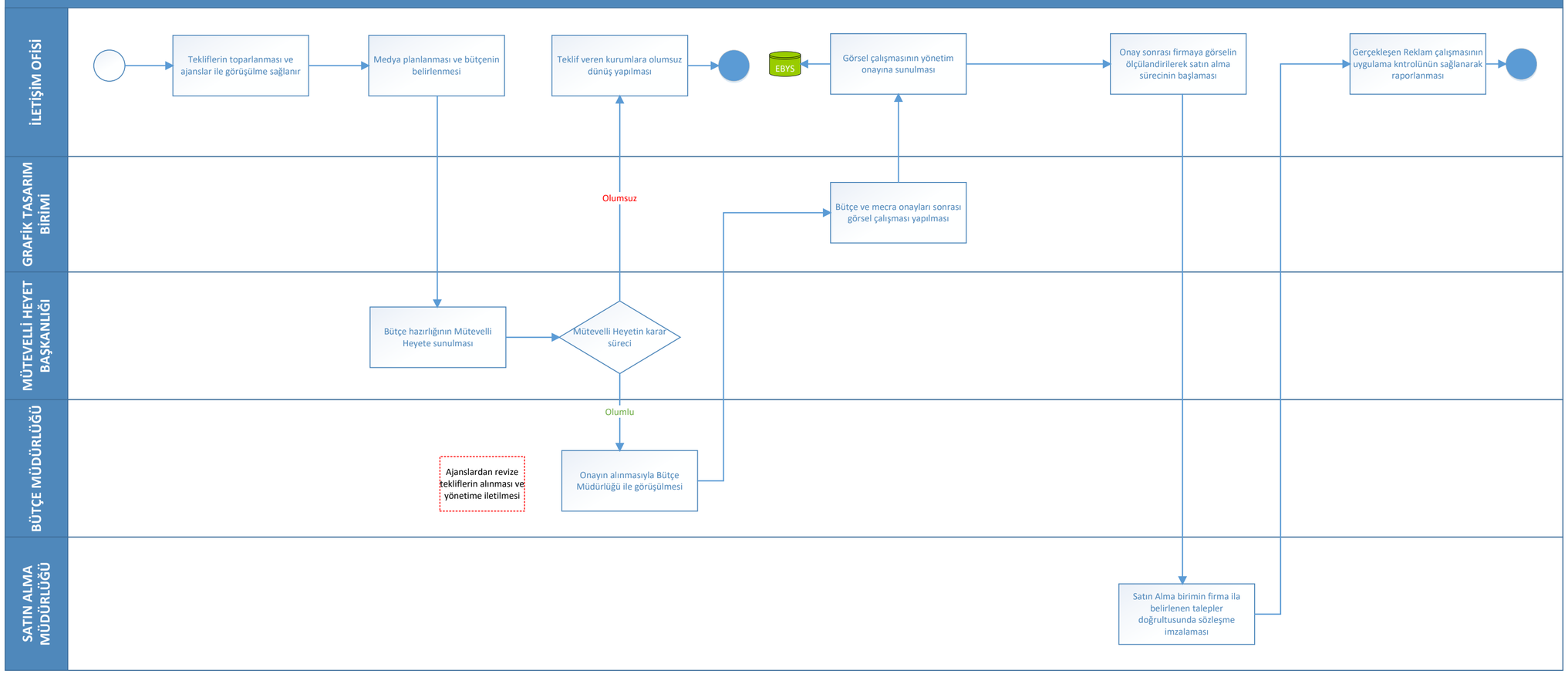İA.İLO.006.REKLAM SÜRECİ İŞ AKIŞI